Amendments to the Claims:

This listing of claims will replace all prior versions and listings of the claims in this application:

Listing of the Claims:

- 1. (Original) A method of reassembling polynucleotides involved in transcription, the method comprising, providing a plurality of random polynucleotide segments from one or more transcriptional regulatory progenitor polynucleotides; assembling the plurality of segments in a random fashion, thereby forming a plurality of reassembled polynucleotide; and selecting a reassembled polynucleotide with a different transcriptional regulatory activity than the progenitor polynucleotides.
- 2. (Original) The method of claim 1, wherein the segments are from 5 bp to 5,000 bp long.
- 3. (Original) The method of claim 1, wherein the segments are less than 50 base pairs.
- 4. (Original) The method of claim 1, wherein the segments are greater than 49 base pairs.
- 5. (Original) The method of claim 1, wherein the assembling step comprises ligating the segments.
- 6. (Original) The method of claim 5, wherein the ligating step is performed by with a DNA ligase or a topoisomerase.
- 7. (Original) The method of claim 1, wherein the plurality of random segments comprises segments from at least two distinct promoter or enhancer polynucleotides.

- 8. (Original) The method of claim 1, wherein the plurality of random polynucleotide segments are obtained by random cleavage of one or more transcriptional regulatory progenitor polynucleotides.
- 9. (Original) The method of claim 1, wherein the plurality of random polynucleotide segments are obtained by random amplification of one or more part of one or more transcriptional regulatory progenitor polynucleotides.
- 10. (Original) The method of claim 1, wherein the reassembled polynucleotide comprises a promoter.
- 11. (Original) The method of claim 1, wherein the reassembled polynucleotide comprises an enhancer.
- 12. (Currently Amended) The method of claim 1, wherein the selection step comprises selecting a reassembled polynucleotide with increased <u>altered</u> transcriptional activity relative to the transcriptional activity of a progenitor polynucleotide.
- 13. (Original) The method of claim 1, wherein the selection step comprises selecting a reassembled polynucleotide with decreased transcriptional activity relative to the transcriptional activity of a progenitor polynucleotide.
- 14. (Original) The method of claim 1, wherein the selection step comprises selecting a reassembled polynucleotide with significant transcriptional activity in at least one cell or tissue type where the progenitor polynucleotide lacks activity.
- 15. (Original) The method of claim 1, wherein the selection step comprises selecting a reassembled polynucleotide without significant transcriptional activity in at least one cell or tissue type where the progenitor polynucleotide has activity.

- 16. (Original) The method of claim 1, wherein the selection step comprises selecting a reassembled polynucleotide with transcriptional activity that is activated in response to biotic or abiotic stimuli.
- 17. (Original) The method of claim 1, where the segments are formed by nicking and subsequent end-repair of DNA that is altered by radiation, oxidation, or a chemical agent.
- 18. (Original) The method of claim 1, wherein the selection step comprises selecting a reassembled polynucleotide with transcriptional activity at a different developmental stage of an organism relative to the transcriptional activity of a progenitor polynucleotide.
- 19. (Currently Amended) The method of claim 1, wherein the segments are formed by cleaving one or more progenitor polynucleotides <u>either mechanically or</u> with a restriction endonuclease.
- 20. (Original) The method of claim 1, wherein the segments are formed by cleaving one or more progenitor polynucleotides with DnaseI.
- 21. (Original) The method of claim 1, wherein the segments are formed by cleaving one or more progenitor polynucleotides mechanically.
- 22. (Original) The method of claim 1, wherein the segments are formed in a thermocyclic amplification reaction.
- 23. (Original) The method of claim 22, wherein the thermocyclic reaction is a polymerase chain reaction.
- 24. (Original) The method of claim 23, wherein the polymerase chain reaction is a mutagenic polymerase chain reaction.

- 25. (Original) The method of claim 1, wherein the selection step is performed by ligating the reassembled polynucleotide to a reporter gene and measuring reporter gene activity.
- 26. (Original) The method of claim 1, wherein the plurality of segments further comprises oligonucleotides.
- 27. (Original) The method of claim 26, wherein the oligonucleotide sequence corresponds to a transcription factor binding site.
- 28. (Original) The method of claim 26, wherein the nucleotide sequence of the oligonucleotides are not from a transcriptional regulatory polynucleotide.
- 29. (Original) The method of claim 1, wherein the reassembled polynucleotide is shorter than the progenitor polynucleotide.
- 30. (Original) The method of claim 1, wherein the reassembled polynucleotide is longer than the progenitor polynucleotide.
- 31. (Original) The method of claim 1, wherein the progenitor polynucleotides comprise allelic variants of a transcriptional regulator polynucleotide.
- 32. (Currently Amended) The method of claim 1, wherein the progenitor polynucleotides comprise plant or plant viral transcriptional regulatory polynucleotides.
- 33. (Original) The method of claim 1, wherein the progenitor polynucleotides comprise yeast transcriptional regulatory polynucleotides.
- 34. (Original) The method of claim 1, wherein the progenitor polynucleotides comprise fungal transcriptional regulatory polynucleotides.

- 35. (Original) The method of claim 1, wherein the progenitor polynucleotides comprise mammalian transcriptional regulatory polynucleotides.
- 36. (Original) The method of claim 1, wherein the progenitor polynucleotides comprise viral transcriptional regulatory polynucleotides.
- 37. (Original) The method of claim 1, wherein the progenitor polynucleotides comprise bacterial transcriptional regulatory polynucleotides.
- 38. (Original) The method of claim 1, wherein the progenitor polynucleotides consist of one transcriptional regulatory polynucleotide.
- 39. (Original) The method of claim 1, wherein the transcriptional regulatory progenitor polynucleotides comprise more than one transcriptional regulatory polynucleotide.
- 40. (Original) The method of claim 1, wherein the transcriptional regulatory progenitor polynucleotides are less than 70% identical.
- 41. (Original) The method of claim 1, wherein the progenitor polynucleotides are less than 50% identical.
- 42. (Original) The method of claim 1, wherein the progenitor polynucleotides do not hybridize to each other following at least one wash in 0.2 x SSC at 55° C. for 20 minutes.
- 43. (Original) The method of claim 1, wherein the polynucleotide segments are single stranded.

- 44. (Original) The method of claim 1, wherein the polynucleotide segments are double-stranded.
- 45. (Original) The method of claim 44, wherein the double-stranded segments have at least one overhanging single-stranded end.
- 46. (Original) The method of claim 45, wherein the overhanging single-stranded end comprises fewer than 10 base pairs.
- 47. (Original) The method of claim 1, wherein the assembling step does not comprise a polymerase.
- 48. (Original) A reassembled polynucleotide of claim 1.